



3RD INTERNATIONAL CONFERENCE ON
GLOBAL FOOD SECURITY
3-6 DECEMBER 2017 CAPE TOWN, SOUTH AFRICA



Sponsorship and Exhibition Opportunities

THE CONFERENCE

Achieving global food security whilst reconciling demands on the environment is the greatest challenge faced by mankind. By 2050 at least 9 billion people will need food, and increasing incomes and urbanization will inevitably lead to dietary change. The food security challenge will increasingly encompass the triple burden of malnutrition – undernutrition, obesity and micronutrient deficiencies. The urgency of the issues has led to huge scientific strides forwards, making it difficult to keep up with the rapidly expanding volume of scientific research. The Second International Conference on Global Food Security therefore aims to deliver state-of-the-art analysis, inspiring visions and innovative methods arising from research in a wide range of disciplines.

We aim to better understand behavioral, biophysical, economic, institutional, political, social and technological drivers of current and future global food security. The conference will address the food system activities of processing, distributing and consuming food, as well as food production from crop, livestock, tree, freshwater and marine sources; the availability, access, utilization and stability dimensions of food security; and the synergies and trade-offs between economic, environmental, health and social objectives and outcomes. The conference will thereby range across disciplines and spatiotemporal scales of analysis to span the drivers, activities and outcomes of food systems to encompass both contextualized and holistic treatments of the broad challenge of food security.

Join us in this exciting opportunity to ensure that the best science is garnered to support the emergence of the Sustainable Development Goals.

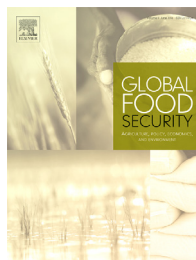
For complete meeting details, please visit:

www.globalfoodsecurityconference.com

Organised by



Supporting Publication



www.globalfoodsecurityconference.com



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INFORMATION

RAISE YOUR PROFILE

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the food security community.

The **3rd International Conference on Global Food Security** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology for food security.

USE YOUR PRESENCE AT THE 3RD INTERNATIONAL CONFERENCE ON GLOBAL FOOD SECURITY TO:

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the food chemistry community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market
- sell direct to international buyers.

For further information on sponsorship and exhibition opportunities please contact:

Tom Faulkner

Head of Conference Sales
Elsevier, Radarweg 29, 1043NX Amsterdam,
The Netherlands.
Tel : +31 (0)20 485 2175
Email : t.faulkner@elsevier.com

EXCLUSIVE PLATINUM SPONSOR

\$ 30,000

- Company acknowledgement on all official conference support signs, program, conference website and on all marketing collateral
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional materials included in the registration material
- A complimentary meeting room
- Your logo on all delegate badges
- A complimentary full page advertisement in the program
- After the event "Thank you email" to all attendees with company logo
- Option to brand specific portions of the meeting, including 3 of the following*:
 - Welcome reception • Coffee break • Lunch break
 - Congress bags • Satellite symposia • Poster award
 - Lanyards • Conference app • Gala dinner

GOLD SPONSOR

\$ 18,000

- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the program
- Option to brand specific portions of the meeting, including 2 of the following*:
 - Welcome reception • Coffee break • Lunch break • Congress bags • Satellite symposia • Poster award
 - Conference app

SILVER SPONSOR

\$ 10,800

- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional materials included in registration material
- Option to brand specific portions of the meeting, including 1 of the following*:
 - Coffee break • Lunch break
 - Satellite symposia • Poster award

EXHIBITION

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.

The following options are available:

Table top (2m table top exhibition stand)	\$ 1,000
Shell scheme booth 3x2m includes:	\$ 2,250
Literature table placement	\$ 650

Your promotional materials will be displayed by the conference organizers on a dedicated literature display in the area where delegates will have their coffee breaks, lunch and poster viewing sessions.

(*) Based on first come first served receipt of commitments



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please use the below as a guide, if you would like an amended package to suit your business needs please contact t.faulkner@elsevier.com

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY

DELEGATE BAG *Two spaces available* \$ 7,000

Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.

LANYARDS *Three spaces available* \$ 6,800

Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.

SPONSOR SESSION *One space per session* \$ 3,200

- Your company logo at the opening and closing of the sponsored session and on on-site signage
- Your company name and logo in the program booklet, next to the session listing
- 1 free delegate place

REGISTRATION DESK *Exclusive* \$ 4,000

- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the conference
- 1 free delegate place

DELEGATE BAG INSERT \$ 850

Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays.

Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

POSTER SESSION *One space per session* \$ 3,200

- Your logo on each of the poster board numbers
- Display area and table for you to promote your company during the course of the poster session
- 1 free delegate place

CONFERENCE APP *Exclusive* CONTACT US

Sponsor Elsevier's new conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.

- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.

NETWORKING OPPORTUNITIES

WELCOME DRINKS RECEPTION *Exclusive* \$ 10,000

- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- Delegate bag insert
- 2 free delegate places

COFFEE BREAK *One space per break available* \$ 3,500

- Sponsorship of one of the Conference refreshment breaks
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Delegate bag insert

LUNCH BREAK *One space per break available* \$ 8,000

- Sponsorship of one of the Conference Lunches
- Your company logo on available paraphernalia (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- Delegate bag insert
- 2 free delegate places

SATELLITE SYMPOSIA CONTACT US

Give a scheduled 60 minutes client-based case study (normally planned around the lunch break) to conference delegates. Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral.

GALA DINNER *Exclusive* \$ 12,000

An unrivalled opportunity to have high profile branding at the main social event of the conference.

- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place.
- Opportunity to give a short address at the beginning of the dinner
- Delegate bag insert
- 2 free delegate places

WORKSHOP CONTACT US

Showcase your products to the conference delegates at a dedicated workshop session. Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, program and on all marketing collateral



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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

EXCLUSIVE PLATINUM SPONSOR \$ 30,000

GOLD SPONSOR \$ 18,000

SILVER SPONSOR \$ 10,800

EXHIBITOR OPPORTUNITIES

Table top (2m table top exhibition stand) \$ 1,000

Shell scheme booth 3x2m \$ 2,250

literature table placement \$ 650

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

Delegate bag \$ 7,000

Lanyards \$ 6,800

Sponsor session \$ 3,200

Registration desk \$ 4,000

Delegate bag insert \$ 850

Sponsor session \$ 3,200

NETWORKING OPPORTUNITIES

Welcome drinks reception \$ 10,000

Coffee break \$ 3,500

Lunch break \$ 8,000

Gala dinner \$12,000

Satellite symposia Contact Us

Workshop Contact Us

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable \$

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Tom Faulkner

Head of Conference Sales

Elsevier, Radarweg 29, 1043NX Amsterdam,
The Netherlands.

Tel : +31 (0)20 485 2175

Email : t.faulkner@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos